

For Immediate Release
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Introducing ActiveFX™

*First Ablative Laser with Fractionated Technology
Producing Exceptional Results with Minimal Downtime*

(Fayetteville, NC) Robert A. Clinton, MD, Medical Director of Coressence Laser & Skin Center, is introducing ActiveFX™, the first-of-its-kind ablative laser with fractionated technology for skin rejuvenation. ActiveFX™ utilizes CO₂ laser energy to treat fine lines, wrinkles, skin laxity, discoloration and other effects of aging and sun damage in a very fast, single-treatment approach. Coressence is the first location in the Southeast to acquire the ActiveFX™ device.

ActiveFX™, manufactured by Lumenis® Ltd., works by applying the CO₂ laser energy in a very narrow, scanned beam. This results in the creation of very tiny columns of thermal damage that penetrate deep into the dermis and stimulate the growth of new collagen. The energy is applied in a "fractional" way, in which tiny columns of thermal damage are spaced so that tissue between each is spared. The interspersed undamaged skin promotes a faster healing process.

ActiveFX™ differs from other aesthetic procedures employing the fractional approach because it utilizes CO₂ laser energy, which penetrates deep into the dermis, eliminating damaged cells and stimulating the growth of new collagen in a single session. Compare this with non-CO₂ or non-ablative lasers, such as Fraxel, which usually require about four to five treatments over six months to achieve similar results.

“With the introduction of the Fraxel and other non-ablative laser fractionated technologies that offer great skin rejuvenation results with no downtime, I thought the days of the ablative laser were over,” says Clinton. “Yet, by combining the CO₂ laser with a fractionated technique, the ActiveFX™ procedure has become the optimal choice for active patients desiring significant effects from a single treatment.”

“Additionally,” explains Clinton, “Ablative lasers are ideal in causing immediate contraction of wrinkles and loose skin, results that non-ablative lasers produce in a time span of about six months.”

For more information regarding ActiveFX™ or to tape a segment with Dr. Robert Clinton, contact Jaime Alyn PR at 212-213-2003 or jaime@jaimealynpr.com