

For Immediate Release

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Introducing TotalFX (ActiveFX + DeepFX) *Customized Fractionated Laser Technology* *Producing Exceptional Results with Minimal Downtime*

(Fayetteville, NC) Robert Clinton, MD, laser surgeon and Medical Director of Coressence Laser & Skin Center, is introducing TotalFX, which utilizes Ultra Pulse CO₂ laser energy to treat fine lines, wrinkles, skin laxity, and sun damage in a very fast, single-treatment approach. TotalFX is a combination of ActiveFX and DeepFX, and is part of a family of fractional treatments called Bridge Therapy that includes another treatment called PigmentFX. Coressence is the first location in the Southeast to acquire the TotalFX technology.

TotalFX technology, manufactured by Lumenis® Ltd., works by applying CO₂ laser energy in a narrow, scanned beam. This creates tiny columns of thermal damage that penetrate deep into the dermis and stimulate the growth of new collagen. The energy is applied in a "fractional" way so that untouched tissue surrounds each of the tiny columns of thermal damage, accelerating the healing process.

TotalFX differs from other aesthetic procedures employing the fractional approach because it utilizes CO₂ laser energy, which penetrates deep into the dermis, eliminating damaged cells and stimulating the growth of new collagen in a *single session*. Non-ablative lasers, like those used in Fraxel, usually require about four to five treatments over six months to achieve similar results.

TotalFX, ActiveFX, DeepFX, and PigmentFX are designed to address different issues, and can be combined in a customized course of treatment designed around a patient's individual needs.

- **ActiveFX** tones, tightens and targets the texture of the skin, and treats sun damage and wrinkles.
- **DeepFX** treats scars, dermal lesions and stimulates long-term remodeling of the skin.
- **TotalFX** combines the benefits of ActiveFX and DeepFX, toning, tightening, and targeting the texture of the skin, stimulating long-term remodeling of the skin, and treating sun damage, wrinkles, scars, and dermal lesions.

- **PigmentFX** treats discoloration of the skin caused by sun damage.

“With the introduction of Fraxel and other non-ablative technologies that offer great skin rejuvenation results with no downtime, I thought the days of the ablative laser were over,” says Clinton. “Yet, by combining the CO₂ laser with a fractionated technique, TotalFX has become the optimal choice for active patients desiring significant effects from a single treatment.”

“Additionally,” explains Clinton, “Ablative lasers cause immediate contraction of wrinkles and loose skin, whereas non-ablative lasers take about four to five treatments over six months to produce similar results.”

For more information regarding Bridge Therapy or to tape a segment with Dr. Robert Clinton, contact Jaime Alyn PR at 212-213-2003 or jaime@jaimealynpr.com