

For Immediate Release

Date: December 3, 2007

Contact: Jaime Baron

Phone: 212-213-2003

jaime@jaimealynpr.com

LASH OUT IN THE NEW YEAR

Local Aesthetic Physician Offers Eyelash and Eyebrow Transplants

(Fayetteville, NC) Eyes are the most prominent feature of the face. As the globes themselves are expressionless, eyelids and eyebrows are essential components in expressing emotions. The appearance of the eyes attracts constant attention with women continually searching for ways to get longer lashes and more shapely brows. Yet for some women, hair loss in these areas causes constant embarrassment and insecurity.

Originally introduced to patients who had suffered from burns or congenital malformations of the eye, eyelash and eyebrow transplants have now been perfected so that people suffering from either complete or partial eyelash or eyebrow loss have an available medical alternative. This procedure can also be used simply to thicken existing eyebrows or to lengthen existing eyelashes for cosmetic reasons. In the past, some people opted for eyebrow tattoos to recreate lost eyebrow hair, but tattoos can be obvious and look unnatural. False eyelashes require a steady hand and great skill with eyelash glue.

Dr. Robert Clinton, aesthetic physician and Medical Director of Coressence Laser & Skin Center, now offers the remarkable new transplant procedure that will restore natural looking eyebrows and eyelashes permanently.

Transplanting eyebrows or eyelashes involves extracting “donor” hair one follicle at a time. “Hair is matched up hair from other parts of the body for the desired thickness and curl,” explains Clinton. “Eyelash hair, for example, is coarser than eyebrow hair.” The eyebrow or eyelash hair is placed in the same direction as native eyebrow hair or eyelashes to create a natural look. The direction of the curl is also chosen when inserting the follicles to imitate the regular curl of the lashes. The hole to receive the new follicle can be made with a slight arc to promote a curl.

According to Dr. Clinton, “Patients feel no pain or discomfort during the procedure, as a local anesthetic is used. The entire procedure takes a few hours to perform and usually requires only one session.”

Results yield no visible scarring or tufting and appear quite natural. For 4 to 5 days following the procedure, tiny scabs appear like dots of sand on the skin and fall off. Once the new eyebrow or eyelash hair grows in, it is indistinguishable from natural looking eyelashes and eyebrows. They will require regular trimming as they will continue growing like hair on the scalp.

For more information regarding eyelash or eyebrow transplants or to set-up an interview with Dr. Robert Clinton, contact Jaime Alyn PR at 212-213-2003 or email jaime@jaimealynpr.com
