

For Immediate Release

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New Cellulite Procedure by Thermage Requires only ONE Non-Invasive Treatment

(Fayetteville, NC) According to a recent study by the Millennium Research Group, nearly 90 percent of women experience some level of cellulite. There is not much that rigorous exercise, dietary efforts and creams can do, unfortunately, to minimize the appearance of this troublesome condition.

Enter the new, non-invasive *Cellulite* procedure by Thermage, which has just been cleared by the FDA for the treatment of cellulite. Using the newly-released ThermoTip CL, the *Cellulite* Thermage system provides long-lasting cellulite reduction after a single in-office treatment. Dr. Robert Clinton, Medical Director of Coressence Laser & Skin Center, is one of the first practitioners to offer this new, non-invasive *Cellulite* procedure.

The *Cellulite* Thermage device delivers radiofrequency energy to the deep layers of the skin which rebuilds collagen and improves blood flow to the tissues, helping to smooth the surface of the skin and reduce the appearance of cellulite. Thermage also tightens the skin and shapes and contours the thighs and buttocks. The pulses of energy are described to feel like brief, deep heating sensations. The treatment is well tolerated and it requires no downtime.

The *Cellulite* procedure by Thermage immediately reduces the appearance of cellulite and improvement continues for six months following treatment. In the 21 months of clinical evaluations that preceded release of the technology, patients did not exhibit any serious side effects.

According to Dr. Clinton, "Patients looking to improve the appearance of cellulite on the thighs or buttocks or to improve the contour and the tightness of the skin in this region can turn to the Thermage without having to undergo surgery, injections or a multitude of other time consuming therapies. This is also an excellent option for patients who do not want to experience the recovery times, health risks or costs associated with more invasive procedures such as liposuction."

For more information about the new *Cellulite* procedure, to view before and after pictures, or to set-up an interview with Dr. Robert Clinton, contact Jaime Alyn PR at 212-213-2003 or email jaime@jaimealynpr.com.